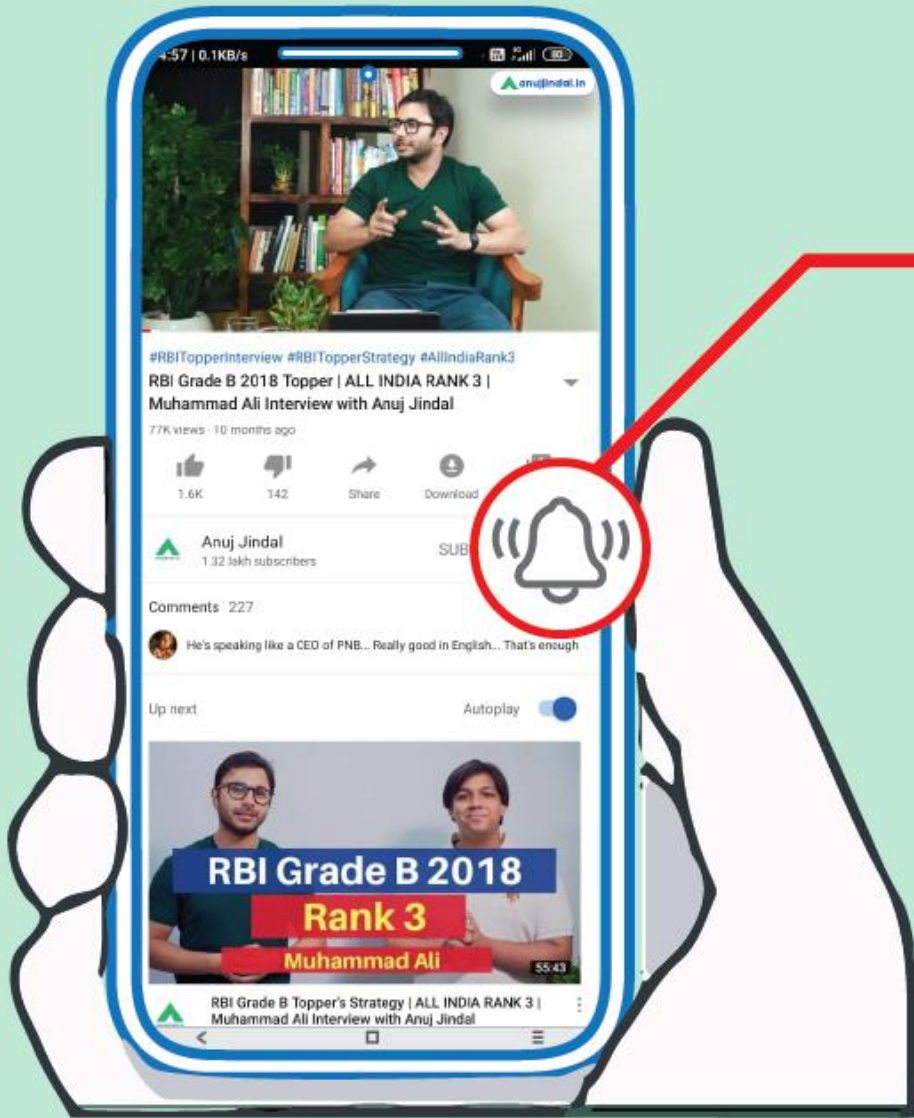




## Steps of Research

**SHUBHAM SINGHANIA**



**&  
PRESS THE "BELL ICON" !**



Join our TELEGRAM  
CHANNEL & GROUP



 anujjindal.in

## Steps of Research

1. Formulating research problem
2. Extensive review of literature (newspapers, research papers, articles)
3. Developing hypothesis (an assumption which is not yet proved true or false)
4. Preparing research design
5. Determining sample design ( type of sampling technique and sample size)
6. Collection of data : Primary sources such as Observation Method, Interview Method, Questionnaires AND secondary sources such as Internal Sources (Accounting Records, Trade Association Data, Sales Performance Record, ) or External Sources (Externally Published Data, Government Publications, Books, Magazines, Journals, Census Reports, Other Public Reports)
7. Analysis of data- by using various tools and techniques.
8. Hypothesis testing- Testing the hypothesis to know whether it is true or false.
9. Generalisation and interpretation- the results are then generalised for the masses as well as the results are interpreted and conveyed.
10. Report/thesis writing- Presentation and reporting.